

REMARKS

Applicants respectfully request reconsideration of this application, as amended.

By this Amendment, the claims have been replaced to claim more particular features of the invention. Independent Claim 25 recites that each message comprises a first field containing at least one information in a plurality of sub-fields relating to the standard profile of the recipient of the message, and that the processing means identify and compare each information of the standard profile contained in the message with each matching information in the profile stored in each wireless telephone relative to the subscriber using the wireless telephone and authorize the storage of the message in a storage means if the profile of the subscriber using the wireless telephone is compatible with the standard profile contained in the first field of the message.

In contrast, Donovan is directed toward the processing performed in the short message system of the network. More particularly, Donovan is directed toward a system for short message transmission with enhanced service options. The Donovan system includes a telecommunication network comprising a communication server and at least one subscriber mobile terminal. Donovan, as discussed on columns 5 and 6, describes a short message system able to compare categories of various short message types with the profile of subscribers stored in HLR databases of the communications network, so as to enable the transmission of the short message to destination subscriber if its profile in the HLR is compatible with the category of the short message. Donovan goes on further to discuss a subscriber terminal which is able to identify the type of the short message received and to display or discard it, depending on whether the type is, respectively, supported or not by the subscriber's terminal. Donovan specifies on column 7, lines 40-56, the technology is supported by the format of the short message, which contains a

simple 1-byte header identifying the type of the message. The various possible types of short messages identified by the simple header HLR: emergency messages, customer service messages, voice mail alert messages, and the like. Thus, the subscriber terminal may filter the received message depending on the type of messages that are authorized to be displayed on the terminal.

In contrast, an exemplary embodiment of the current invention is directed toward messages sent by the server to the mobile phones including three different fields. The first field called "standard profile information" field "V-TYP" corresponds to several types of information (sub-fields) concerning the users who might be interested in receiving the message, the data in each sub-field eventually representing a range of several values. A second field is called the "display" field "V-AFF" corresponding to several types of information concerning the display of the message on the recipient mobile phones. The third field is called "data" field "V-DATA" corresponding information concerning the text enclosed in the message and which might be of interest for the users of the recipient mobile phones.

The standard profile information field includes several sub-fields with a range of several different values for the data in each sub field. Each field of the message and the profiles are organized with a "T-LV" structure where T identifies the title identifying the data, length indicating the number of bytes of the data, and V the value corresponding to the data itself. Each data of each sub-field can thus be identified by the processing means of the mobile phone thanks to the "T" identifier of the data. The data of the standard profile information "V-TYP" are compared with the data of a profile stored in the recipient mobile phone, which needs specific processing means for identifying and filtering the data contained in the message. The data in each subfield of the standard

profile information “V-TYP” may refer to a range of values and are thus relevant to several different users who may not have exactly the same profile. The comparison of the standard profile with the profile thus necessitate that the processing means of the mobile phone be able to identify each data in the sub-fields of both profiles and to check whether the values of each sub-field in the profile stored in the mobile phone falls within the range of each sub-field in the standard profile information in the message. Additionally, this comparison is performed prior to the recording of the message in the mobile phone which does need sufficient “working memory” to perform the complex task of extracting the data contained in each subfield of both profiles and comparing them with each other.

Neither Donovan nor Alperovich teach or suggest the features recited in the independent Claims. Specifically, neither Donovan nor Alperovich discuss the messages recited in independent Claim 25 nor the method for transmitting messages as recited in Claim 41. Furthermore, none of the cited references teach or suggest the features of Claim 47.

Applicants respectfully submit that the outstanding rejections are untenable and should be withdrawn. An early Notice of Allowance is respectfully requested.

Should the Examiner believe that any further action is necessary to place this application in better form for allowance, the Examiner is invited to contact Applicants’ representative at the telephone number listed below.

The Commissioner is hereby authorized to charge to Deposit Account No. 50-1165 (T2146-907321) any fees under 37 C.F.R. §§ 1.16 and 1.17 that may be required by this paper and to credit any overpayment to that Account. If any extension of time is

required in connection with the filing of this paper and has not been separately requested,
such extension is hereby requested.

Respectfully submitted,

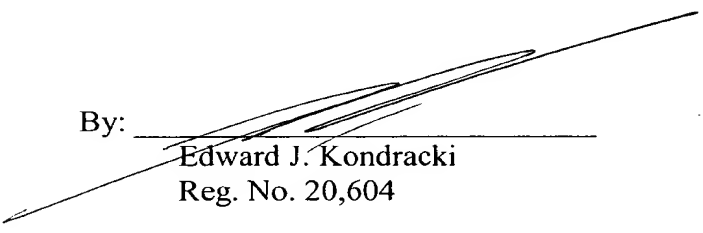
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